

“NOW IS YOUR TIME” WHERE WILL YOU BE?

Biscayne Gardens Chamber of Commerce & Champion Mindset Events

OUTDOOR BUSINESS CONFERENCE AND EXPO

May 26, 2021 * 12:00 Noon to 8:00 PM

Brian Tracy Chairman & CEO of Brian Tracy International will share his life changing message of; Your Plan of Action, Achieving Success, the Keys to Success, Now is your Time

Eric Stroller, CEO of Champion Mindset Events will be joined by Experts on Sales, Leadership, and Keynotes and Panels with NFL Alumni and over 60 Speakers and Business Leaders

What is the “Now Is Your Time Business Conference & Expo?”

The “Now Is Your Time Business Conference & Expo” offers the exciting opportunity for individuals, small businesses and large corporations to experience the most comprehensive content and merchandising available for personal and professional development:

- 1,000+ Attendees
- 50 Exhibitors
- 12+ Seminars
- National/Local Experts

The one-day outdoor event on May 26th featuring Brian Tracey “On Remote LIVE” at the Biscayne Gardens Chamber of Commerce @ 115 NW 167th Street Miami Florida brings together national and local experts in all areas of personal and professional self-improvement in the areas of Health, Wealth, Family, Business & Technology, and Exhibitors with a wide array of products and services.

What is the Demographic of Attendees?

Business owners and Individuals who elect to be involved in Personal and Professional Development are a valuable commodity. The event offers access to these decision-makers who are leaders in both their family and professional careers.

Get Involved in this Outdoor Expo and Showcase your Company

The ideal exhibitor is: a professional/business who can offer a solution to individuals/businesses to improve their lives, Financial experts & Business to Business entities that offer solutions as well as health and wellness experts. All companies offer incredible opportunities to attendees who are ready to make their lives more complete. Please see application for pricing.

Be a Presenter

The Outdoor Expo offers seminars on a broad array of personal and professional development topics. Speakers will have the opportunity to offer valuable solutions to attendees while showcasing their product at the Expo. This is a unique opportunity for speakers to be in front of attendees who voluntarily show interest in their specific topic. Please see application for pricing.

Sponsorship

Our sponsorship packages offer several choices for businesses and organizations.

Sponsorships are available in the following categories:

- | | |
|-----------------|---------|
| ▪ Title Sponsor | \$5,000 |
| ▪ Gold | \$2,500 |
| ▪ Silver | \$1,500 |
| ▪ Bronze | \$ 500 |

Sponsors:

If you are interested in becoming a Sponsor, please contact an Expo Representative for more Information. : 786-529-0014





Biscayne Gardens Chamber of Commerce * Now Is Your Time Business Conference & Expo

Brian Tracy

TBD

Brian Tracy is a Canadian-American motivational public speaker and self-development author. He is the author of over eighty books that have been translated into dozens of languages. His popular books are *Earn What You're Really Worth*, *Eat That Frog!*, *No Excuses!*

Tracy is the [chairman](#) and [chief executive officer](#) (CEO) of Brian Tracy International, a company he founded in 1984 in [Vancouver, British Columbia](#), Canada.^[10] Brian Tracy International sells counseling on [leadership](#), [selling](#), [self-esteem](#), goals, strategy, creativity, and success [psychology](#).^{[11][12]} The company is headquartered in [Bankers Hill, San Diego, California](#).

Prior to founding his company, Tracy had served as the [chief operating officer](#) of a development company. He serves as the President of three companies headquartered in [Solana Beach, California](#)

Brian Tracy will be joined by Experts on Sales, Leadership, and Keynotes and Panels with NFL Alumni and many Speakers and Business Leaders.

Biscayne Gardens Chamber & Champion Mind Set Events invites you, our prospective alliance partner, to review our sponsor package.

Explore New and Existing Target Markets

Our prospective Alliance Partners will have the opportunity to rapidly connect with a diverse and growing demographic. This customer-base represents a mixture of large and midsize companies from numerous industries who are supported by young professionals who are interested in new products and services. They have all expressed a desire to further their knowledge of prosperity, self-development, tax savings, sales results and/or income. We consider it a win-win.

Exclusivity

Sponsorships are industry exclusive. What that means to you is, once you have secured your sponsorship position no other direct competitor will be authorized for sponsorship at the event. Sponsorships are limited so please contact us today to secure your position. All sponsorship opportunities are available upon approval and are awarded based on a first come basis. Secure your spot now.

FEATURES & BENEFITS

The Now Is Your Time Business Conference & Expo provides an excellent outdoor social distanced venue for a company to deliver its product or service. Through Sponsorship, Booth Space, and Presenting Opportunities, companies of any size can showcase products and services in an exciting and engaging atmosphere.

ATTENDEES HAVE MASSIVE BUYING POWER

An estimated 1,000+ attendees

SELL YOUR PRODUCT OR SERVICE ON-SITE

Trade-Shows Work. Gain access and network with the decision-makers of South Florida. With your investment, we encourage you to show-case and sell your product/service.

DEMONSTRATE YOUR EXPERTISE

As a presenter WOW the crowd with your knowledge on a topic important to your product or service.

NETWORK

Gain access to other decision-makers in South Florida.

GENERATE VALUABLE LEADS

As an expert in your field generate leads through your presentation by educating people who are interested in your industry.

MASSIVE EXPOSURE

You will be listed with the most comprehensive group of professionals ever assembled in South Florida. As an exhibitor and/or presenter you receive exposure through our media partnerships, and will be showcased on our website at: www.BiscayneGardensChamberofCommerce.org & <http://ChampionMindsetSeries.com>.

Our Sponsor Packages

The idea of the Outdoor Expo is a safe way to combine industry related companies who will maximize their time and money each time they visit your booth. We encourage our clients to utilize education based marketing to create value in the heart and minds of your prospects and existing client base. Start Meaningful Business Relationships.

Attendees of the seminar sessions are qualified decision-makers and senior executives. Lists of representative titles are as follows:

- CEOs
- VPs of Sales
- VPs of Marketing
- Directors and Senior Business Executives
- Business Owners
- Sales Executives
- Wealth Event's Business Alliance Partners
- Network Marketing Professionals

TOP REASONS TO BE A SPONSOR

TURN-KEY OPERATION - Sponsor a Now Is Your Time Business Conference & Expo, and we will take care of the details while you realize all the benefits.

EXCLUSIVITY - Your company will be the exclusive industry sponsor; drawing more attention to your company before, during and after the campaign.

MARKETING CAMPAIGN - Thousands of customer impressions! Our intensive marketing campaign puts your company in front of thousands of prospects in your target market.

COMPLIMENTARY TICKETS - You will receive a block of tickets and marketing materials to distribute to your staff and preferred clients.

MEDIA BLITZ - You benefit from a media blitz that promotes your company to potential customers through our marketing vehicles such as newspaper advertising, e-mailing, and internet (Social Media) to name a few.

STAFF EDUCATION AND MOTIVATION - Your team will learn powerful techniques that will enhance their ability to perform optimally and dramatically increase their incomes.

RELATIONSHIP SELLING - This event gives your staff the opportunity to develop your warm market through direct contact with your target market before, during and after the event.

VISIBILITY & RECOGNITION - As an exclusive sponsor at the event your company/product will be announced from the stage and acknowledge your participation in the event.

POSITIONING - You are in good company... Major Corporations and Associations have sponsored Strategic Seminar events. We are committed to providing "Maximum Performance Achievement"- for your marketplace and we look forward to a long-term, mutually beneficial relationship.

GOLD Package - \$2,500.00

This package provides the sponsors with massive exposure before, during and after the event. Also, we want your employees to be at the event and have conversations with prospects. Gold sponsors will have the options to conduct a workshop each day of the event, a powerful way to educate and market to your audience. *Your staff attends the event for free.

- Prime Location/ First Choice of Showcase Location
- 10 x10 booth
- Signage throughout event space
- *Host your own seminar on the main stage outside ((2) 30 min presentations)
- Video commercial played on Event stage Video Truck
- Logo placement on our widely-circulated website (2)
- Logo included in Media Campaign Consisting of Print advertising + Web based
- Ongoing recognition from Main Stage and 15-minute presentation from stage
- 10 VIP passes
- 10 General Seating Passes
- Video and photo footage from the event available for marketing
- One Year Membership to Biscayne Gardens Chamber of Commerce (\$1,000 value/level)
- Sponsor of VIP Reception
- Video Interview (In the Volt)
- Co-sponsor of working lunch truck

Silver Package - \$1,500.00

- A 10 x10 booth
- Signage outside at event space (Pull-Up Banner)
- Logo placement on our widely-circulated website
- Logo included in Media Campaign Consisting of Print advertising and Web based
- One session at the event on the main stage (time to be assigned- topic must be submitted prior to event)
- Recognition from Main Stage and 5 minutes on stage
- 10 VIP passes
- 10 General Seating
- Video and photo footage from the event available for marketing
- One Year Membership to Biscayne Gardens Chamber of Commerce (\$500 value/level)
- Sponsor of Water/Drink Station
- Co-Sponsor of working Lunch Truck

Bronze Package - \$500.00

- A 10 x10 booth
- Signage at the Event (Pull-up Banner)
- Logo placement on our widely-circulated website
- Recognition from Main Stage
- 5 VIP passes
- 5 General Seating
- One Year Membership to Biscayne Gardens Chamber of Commerce (\$500 value/level)
- Co-Sponsor working Lunch Truck

OUTDOOR EXHIBITOR & PRESENTER APPLICATION

Table Package

- Your own 6'x5" table
- Sell your Products/Services Onsite
- Company description and links on www.BiscayneGardensChamberofCommerce.org
<http://championmindsetseries.com>
- 2 Event passes
- Two Social Media Posts Pre-event

Breakout Presenter Package

- Booth Package benefits
- Your own 30-minute workshops (date/time will be selected. Topic must be submitted before hand)
- Your Biography, Headshot and logo as well as company links on:
www.BiscayneGardensChamberofCommerce.org
<http://championmindsetseries.com>
- Two Social Media Posts
- Interview on Radio Promotion
- Consultation on Maximizing your Talk

Booth Pricing

\$250

Register Early for Best Booth Location and Pricing

Breakout Presenter Pricing

\$ 500

Register Early for Best Booth Location and Pricing



YES, PLEASE RESERVE MY SPOT AT THE “Now Is Your Time Business Conference & Expo?”

Company Name: _____
Contact Name: _____
Address _____
City: _____ State: _____ Zip: _____

Our Company will be promoting:

- | | | |
|---------------------------------|-------------------------------------|---|
| <input type="checkbox"/> Health | <input type="checkbox"/> Wealth | <input type="checkbox"/> Business/Trade |
| <input type="checkbox"/> Self | <input type="checkbox"/> Technology | <input type="checkbox"/> Job Fair |

Our Company will be participating by:

- | | |
|---|--|
| <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> Silver Sponsor |
| <input type="checkbox"/> Bronze Sponsor | <input type="checkbox"/> Breakout Presenting Sponsor |
| <input type="checkbox"/> Booth Sponsor | |

**Submit Logo.jpg, Biography & Headshot along with form. Failure to submit required information will result in exclusion on advertisement.*

Please print/type information exactly as you would like it published. Now Is Your Time Business Conference & Expo reserves the right to edit titles, description & biography to meet space requirements.

1. Seminar Title : _____
2. Seminar description (110 typed words) and biography: Please submit on a separate page.
3. Scheduling: Presentations will be scheduled starting 12:30pm. Specify times you will be unavailable to speak: (*We may schedule your presentation(s) any Time NOT indicated here*)

4. Photograph: PLEASE email a CURRENT PHOTO (5" X 7" or smaller) for inclusion in our promotional materials. You may email the photo in (.jpg or .png format) to: biscaynegardenschamber@gmail.com
5. Merchandise: Each presenter will have the opportunity to sell his/her Merchandise/Services. The Expo will provide a skirted table.
6. Audio/Visual Equipment: Microphone(s) will be provided. If you will need any additional AV equipment (slide projector, overhead projector, screen, blackboard, microphone, etc.). You must either bring your own or rent from an AV service in advance.

Do you want additional AV equipment? Yes No
If yes, we will contact you to discuss details.
7. Right of Refusal: Biscayne Gardens Chamber of Commerce & Champion Mindset Series reserves the right to reject any Booth Space or Presentation at its sole discretion.

EXHIBITION INFORMATION (If Applicable)

All products and services must be listed below.

You cannot sell products/services not listed on this form (or included on attached sheets)
